



PRESS RELEASE

nbs Strengthens Commitment to Local Communities with New Faleolo Branch and Mobile Services

Faleolo, Samoa, 18 October 2024. *nbs* is proud to announce the opening of our new branch in Faleolo International Airport today. This expansion marks our commitment to enhancing customer convenience and accessibility as we continue to serve the unique needs of our communities across Samoa. The opening of the Faleolo branch comes at a strategic time to cater to the influx of visitors arriving in Samoa for the upcoming CHOGM next week. With this new branch, now the sixth in our growing network, *nbs* is dedicated to ensuring that all customers, including those in Savaii and rural areas, have access to reliable banking services without the need to travel to town.

In addition to the new Faleolo branch, we are also launching additional mobile banking caravans, specifically designed to function as fully equipped mobile bank branches. These innovative additions complement our existing fleet of mobile banking vans already servicing communities throughout Samoa, as we remain committed to providing tailored solutions and bringing financial services directly to our people, especially those in rural and remote areas.

These initiatives are part of our ongoing expansion strategy to enhance accessibility and convenience for our customers. It reflects NBS's Board and management dedication to continually innovating and addressing the unique needs of our people. Understanding that not everyone can easily access a bank, we are making banking more convenient by bringing our services directly to you.

nbs remains dedicated to being a trusted financial partner for our community. Our experienced team is ready to assist customers with a wide range of banking products and services designed to meet their individual goals. Customers are encouraged to visit any of our branches, including our new Faleolo branch and the mobile branches, to open new accounts and take advantage of the services we offer.

For more information, customers can visit the nearest *nbs* branch or contact us at +685 26766 or info@nbsamoa.com.

About *nbs* National Bank of Samoa (*nbs*) has been a reliable, secure, and dependable banking institution in Samoa since 1996. We offer a wide range of products, channels and services tailored to meet the financial needs of our customers, and we are proud to be the longest-serving Samoan owned bank in Samoa.

For more information

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